

Subject: Printing of slogans on Foreign Liquor Bottle caps.

ORDER

No.FLR.1196/139/V-B

Bombay, 29th November 1996.

In exercise of the powers conferred upon him by Rule 24 of the Maharashtra Distillation of Spirit and Manufacture of Potable Liquor Rules, 1966 and Rule 19 of the Maharashtra Manufacture of Beer and Wine Rules, 1956, the Commissioner of Prohibition and Excise, Maharashtra State, hereby directs that all caps of Foreign Liquor bottles manufactured for sale in Maharashtra shall bear an inscription 'FOR MAHARASHTRA'. The cap on the bottles of foreign liquor manufactured in Maharashtra for sale outside the State of Maharashtra shall bear an inscription "EXCEPT MAHARASHTRA". The inscription shall be in capital letters in at least eight print point either on the top of the cap or on the neck of the cap.

2. These instructions shall come into force with effect from 1.4.1997. That is, no stock ~~stock~~ from a manufactory after 1.4.1997 shall be issued without above inscription on the cap. The inscription on the cap will be in addition to the slogan 'For Sale in Maharashtra State Only' or 'Not for sale in Maharashtra State' as the case may be, on the labels.

(SUBODH KUMAR)

Commissioner of State Excise,
Maharashtra State, Mumbai.

To

1. All Manufacturers of Potable Liquors.
i.e. P.L.L. & BRL Licensees.
2. All Exporters of Foreign Liquor to the State of Maharashtra
(Holder of 'K' Registration)
3. All Wholesalers of Foreign Liquor (FL-I)
(Through Superintendent of State Excise)

PTO.