T'gram:MAHADISTI- Mumbai-1. Telefax: 22623362

THE DISTILLERS ASSOCIATION OF MAHARASHTRA

Bachubai Bldg. Coop.Hsc. Soc Ltd, 2nd flr,
187, Dr.D.N.Rd, Mumbai- 400 001.

CIR.NO.DAM/48/03 Dt. 23.7.03

TO CONCERN MEMBER DISTILLERIES:
(C.L./I.M.F.L. MANUFACTORIES)

Sub: Restricting Production of Coloured and flavoured Country Liquor in the State of Maharashtra.

Dear Sir,

I reproduce herebelow a Cir. No. FLR.112002/51681/Fla-Ess/V-B dt: 21.7.03 & 22.7.03 issued by Commissionerate, State Excise, re: above subject. This is for your information & necessary action in the matter.

Thanking you,

Sd/-,
(S.G.Khedekar)
Secretary.

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आयुक्त राज्य उत्पादन शुल्क, महाराष्ट्र राज्य मुंबई
यांचे कार्यालय.

परीपत्रक

मुंबई, २२, ७, २००३

प्रति,
सर्व देशी मद्य उत्पादक
क्र. एफएलआर ११२००२/५१६८१/फ्लेवर-इसेन्स/५-ब

या कार्यालयाचे सम क्रमांकाचे परीपत्रक दि. २१ जुलै २००३ नुसार रंग व स्वाद असलेल्या [Colour & Flavour] देशी दारुच्या उत्पादनास पुढील आदेशापर्यंत स्थगिती देण्यात आली आहे. मात्र सदर स्थगिती ही रंग व स्वाद हे दोन्ही घटक असलेल्या देशी मद्यापुरतीच मर्यादीत असुन ज्या देशी दारुत निव्वळ स्वाद वापरलेले असेल परंतु रंग वापरलेला नसेल [नैसर्गिक अथवा कृत्रीम] अशा देशी दारुच्या उत्पादनावर ही स्थगिती लागु केलेली नाही. त्यामुळे निव्वळ स्वाद असलेल्या देशी मद्याच्या उत्पादनास प्रतिबंध करण्याची आवश्यकता नसुन त्याचे उत्पादन व वितरण पुर्वीप्रमाणे सुरु ठेवण्यात यावे.

सही/-
[ए. रामकृष्णन]
आयुक्त, राज्य उत्पादन शुल्क,
महाराष्ट्र राज्य, मुंबई.

प्रत माहिती व योग्य त्या कार्यवाहीसाठी :
१. मा. मंत्री, राज्य उत्पादन शुल्क, मंत्रालय
२. मा. राज्य मंत्री, राज्य उत्पादन शुल्क, मंत्रालय,
३. सचिव, महाराष्ट्र शासन, गृह विभाग [राज्य] मंत्रालय.
४. उप सचिव, महाराष्ट्र शासन, गृह विभाग [राज्य] मंत्रालय
५. सर्व जिल्हाधिकारी.
६. सर्व उपायुक्त, राज्य उत्पादन शुल्क.
७. सर्व सह आयुक्त, राज्य उत्पादन शुल्क.
८. सर्व विभागीय उप आयुक्त, राज्य उत्पादन शुल्क.
९. सर्व अधीक्षक, राज्य उत्पादन शुल्क.
१०. या कार्यालयाचे कार्यासन क्र. ५ व १२ [५ प्रति].

xxxxx

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Office of
Commissioner of State Exc.
Maharashtra, State, Mumbai.

FLR.112002/51681/Fla-Ess/
V-E, Mumbai-21.7.03

To,
ALL C.L. Manufacturers.

Whereas the Country Liquor manufacturers have been permitted to use coloured and flavoured substances in order to manufacture coloured liquor as per Rule 6 (37) of the Maharashtra Country Liquor Rules.

2. Where-as the country liquor manufacturers have been manufacturing coloured liquor by adding colours and essences to these products and selling them as premium liquor.

3. Whereas the present minimum manufacturing cost of country liquor is Rs. 3.40 for 180 ml approx. which works out to Rs.13.55 for 180 ml. bottle and this price has been arrived at by working out minimum rate of excise duty to be paid on 180 ml. Country Liquor @ Rs. 50.20 per proof litre.

4. Whereas under the Maharashtra Potable Liquor (Fixation of maximum retail price) Rules, every manufacturers shall declare the manufacturing cost under Rule 3 along with the Maximum Retail Price and this maximum retail price means under rule 2 (d) to be the ultimate price to be sold to the consumer and to be printed accordingly on the labels so that the consumer gets to buy country liquor on the printed price alongwith sale tax @ 20%.

5. Whereas it is noticed that the country liquor manufacturers are adopting the practice of declaring only the minimum manufacturing cost and thereafter violating rule 3 in order to avoid payment of excise duty @ 200% of the actual manufacturing cost or 50% pf the maximum retail price as the case may be.

6. Whereas it is seen that the manufacturers have been billing the wholesalers at the price that does not leave sufficient margin to the retailer to carry on his business in a profitable manner without charging the consumer extra amount over the printed price at the point of sale and therefore this results in liquor being sold at a price far higher than the maximum retail price printed on the label of every bottle of country liquor sold.

7. Whereas this practice of fixing manuf.cturing cost has resulted in huge loss of revenue to the State and generation of unaccounted and unintended super profits to the manufacturer in cash to the detriment of the public exchequer and public interest.

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